

Buy website address: <https://reissopto-led.com/products/novastar-tb30-lamp-post-led-displays-multimedia-player>

Taurus Series Multimedia Player



TB30 Specifications

Change History

Document Version	Release Date	Description
V1.0.0	2021-08-31	First release

Introduction

The TB30 is the third generation of multimedia player created by NovaStar for full-color LED displays. This multimedia player integrates playback and sending capabilities, allowing users to publish content and control LED displays with a computer, mobile phone, or tablet. Working with our superior cloud-based publishing and monitoring platforms, the TB30 enables users to manage LED displays from an Internet-connected device anywhere, anytime.

Thanks to its reliability, ease of use, and intelligent control, the TB30 becomes a winning choice for commercial LED displays and smart city applications such as fixed displays, lamp-post displays, chain store displays, advertisement players, mirror displays, retail store displays, door head displays, shelf displays, and much more.

Features

Output

- Loading capacity up to 650,000 pixels
Maximum width: 4096 pixels
Maximum height: 4096 pixels
- 2x Gigabit Ethernet ports
One serves as primary and the other as backup.
- 1x Stereo audio connector

The audio sample rate of the internal source is fixed at 48 kHz. The audio sample rate of the external source supports 32 kHz, 44.1 kHz, or 48 kHz. If NovaStar's multifunction card is used for audio output, audio with a sample rate of 48 kHz is required.

Input

- 2x sensor connectors
Connect to brightness sensors or temperature and humidity sensors.

Control

- 1x USB 3.0 (Type A) port
Allows for playback of content imported from a USB drive and firmware upgrade over USB.
- 1x USB (Type B) port
Reserved
- 1x Gigabit Ethernet port
Connects to a LAN, public network, or computer for content publishing and screen control.

Performance

- Powerful processing capacity
 - Quad-core ARM A55 processor @1.8 GHz

- Support for H.264/H.265 4K@60Hz video decoding
- 1 GB of onboard RAM
- 16 GB of internal storage
- Flawless playback
1x 4K video playback or 2x 1080p video playback

Functionality

- All-round control plans
 - Enables users to publish content and control screens from a computer, mobile phone, or tablet.
 - Allows users to publish content and control screens from anywhere, anytime.
 - Allows users to monitor screens from anywhere, anytime.
- Switching between Wi-Fi AP and Wi-Fi STA
 - In Wi-Fi AP mode, the user terminal connects to the built-in Wi-Fi hotspot of the TB30. The default SSID is "AP+*Last 8 digits of SN*" and the default password is "12345678".
 - In Wi-Fi STA mode, the user terminal and the TB30 are connected to the Wi-Fi hotspot of a router.
- Synchronous playback across multiple screens
 - NTP time synchronization
 - GPS time synchronization (The specified 4G module must be installed.)
- Support for 4G modules
The TB30 ships without a 4G module. Users have to purchase 4G modules separately if needed.

Network connection priority: Wired network > Wi-Fi network > 4G network

When multiple types of networks are available, the TB30 will choose a signal automatically according to the priority.

Appearance

Front Panel



Name	Description
SIM CARD	SIM card slot Capable of preventing users from inserting a SIM card in the wrong orientation
RESET	Factory reset button Press and hold this button for 5 seconds to reset the product to its factory settings.
USB	Reserved USB (Type B) port
LED OUT	Gigabit Ethernet outputs

Rear Panel



Name	Description
SENSOR	Sensor connectors Connect to brightness sensors or temperature and humidity sensors.
WiFi	Wi-Fi antenna connector Support for switching between Wi-Fi AP and Wi-Fi Sta
ETHERNET	Gigabit Ethernet port Capable of connecting to a LAN, public network, or computer for content publishing and screen control Indicator status description: <ul style="list-style-type: none"> The yellow stays on: The TB30 is connected to a fast Ethernet cable and the connection is available. The green and yellow stay on simultaneously: The TB30 is connected to a Gigabit Ethernet cable and the connection is available.
COM1	GPS antenna connector
USB 3.0	USB 3.0 (Type A) port Allowing for playback of content imported from a USB drive and firmware upgrade over USB The Ext4 and FAT32 file systems are supported. The exFAT and FAT16 file systems are not supported.

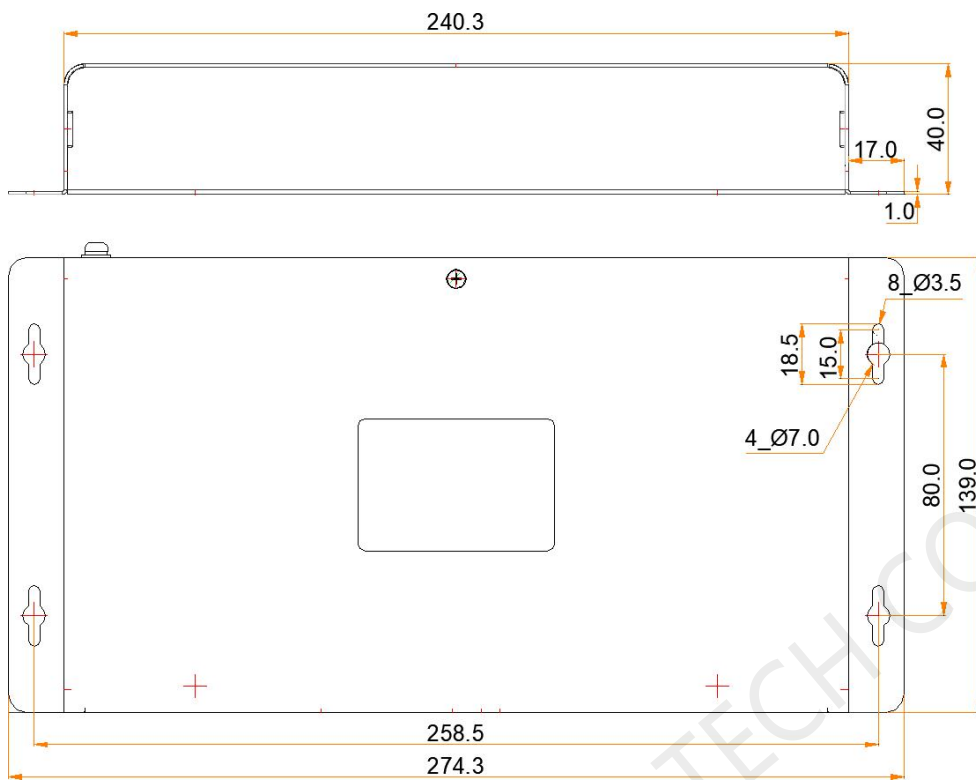
Name	Description
COM1	4G antenna connector
AUDIO OUT	Audio output connector
100-240V~, 50/60Hz, 0.6A	Power input connector
ON/OFF	Power switch

Indicators

Name	Color	Status	Description
PWR	Red	Staying on	The power supply is working properly.
SYS	Green	Flashing once every 2s	The TB30 is functioning normally.
		Flashing once every second	The TB30 is installing the upgrade package.
		Flashing once every 0.5s	The TB30 is downloading data from the Internet or copying the upgrade package.
		Staying on/off	The TB30 is abnormal.
CLOUD	Green	Staying on	The TB30 is connected to the Internet and the connection is available.
		Flashing once every 2s	The TB30 is connected to VNNOX and the connection is available.
RUN	Green	Flashing once every second	No video signal
		Flashing once every 0.5s	The TB30 is functioning normally.
		Staying on/off	FPGA loading is abnormal.

Dimensions

Product Dimensions



Tolerance: ±0.3 Unit: mm

Specifications

Electrical Parameters	Input power	100-240V~, 50/60Hz, 0.6A
	Maximum power consumption	18 W
Storage Capacity	RAM	1 GB
	Internal storage	16 GB
Storage Environment	Temperature	-40°C to +80°C
	Humidity	0% RH to 80% RH, non-condensing
Operating Environment	Temperature	-20°C to +60°C
	Humidity	0% RH to 80% RH, non-condensing
Packing Information	Dimensions (L×W×H)	385.0 mm × 280.0 mm × 75.0 mm
	List	<ul style="list-style-type: none"> • 1x TB30 • 1x Wi-Fi omnidirectional antenna • 1x AC power cord • 1x Quick Start Guide
Dimensions (L×W×H)	274.3 mm × 139.0 mm × 40.0 mm	
IP Rating	IP20	

	Please prevent the product from water intrusion and do not wet or wash the product.
System Software	<ul style="list-style-type: none"> • Android 11.0 operating system software • Android terminal application software • FPGA program <p>Note: Third-party applications are not supported.</p>

Media Decoding Specifications

Image

Category	Codec	Dimensions	Container	Remarks
JPEG	JFIF file format 1.02	96×32 pixels to 817×8176 pixels	JPG, JPEG	No support for non-interlaced scan Support for SRGB JPEG Support for Adobe RGB JPEG
BMP	BMP	No Restriction	BMP	N/A
GIF	GIF	No Restriction	GIF	N/A
PNG	PNG	No Restriction	PNG	N/A
WEBP	WEBP	No Restriction	WEBP	N/A

Video

Category	Codec	Resolution	Maximum Frame Rate	Maximum Bit Rate (Ideal Case)	File Format	Remarks
MPEG-1/2	MPEG-1/2	48×48 pixels to 1920×1088 pixels	30fps	80Mbps	DAT, MPG, VOB, TS	Support for field coding
MPEG-4	MPEG4	48×48 pixels to 1920×1088 pixels	30fps	38.4Mbps	AVI, MKV, MP4, MOV, 3GP	No support for MS MPEG4 v1/v2/v3, GMC
H.264/AVC	H.264	48×48 pixels to 4096×2304 pixels	2304p@60fps	80Mbps	AVI, MKV, MP4, MOV, 3GP, TS, FLV	Support for field coding and MBAFF
MVC	H.264 MVC	48×48 pixels to 4096×2304 pixels	2304p@60fps	100Mbps	MKV, TS	Support for Stereo High Profile only
H.265/HEVC	H.265/HEVC	64×64 pixels to 4096×2304 pixels	2304p@60fps	100Mbps	MKV, MP4, MOV, TS	Support for Main Profile, Tile & Slice
GOOGLE VP8	VP8	48×48 pixels to 1920×1088 pixels	30fps	38.4Mbps	WEBM, MKV	N/A
GOOGLE VP9	VP9	64×64 pixels to 4096×2304 pixels	60fps	80Mbps	WEBM, MKV	N/A
H.263	H.263	SQCIF (128×96)	30fps	38.4Mbps	3GP, MOV, MP4	No support for H.263+

Category	Codec	Resolution	Maximum Frame Rate	Maximum Bit Rate (Ideal Case)	File Format	Remarks
		QCIF (176×144) CIF (352×288) 4CIF (704×576)				
VC-1	VC-1	48×48 pixels to 1920×1088 pixels	30fps	45Mbps	WMV, ASF, TS, MKV, AVI	N/A
MOTION JPEG	MJPEG	48×48 pixels to 1920×1088 pixels	60fps	60Mbps	AVI	N/A

XI'AN NOVASTAR TECH CO., LTD.

Copyright © 2021 Xi'an NovaStar Tech Co., Ltd. All Rights Reserved.

No part of this document may be copied, reproduced, extracted or transmitted in any form or by any means without the prior written consent of Xi'an NovaStar Tech Co., Ltd.

Trademark

 is a trademark of Xi'an NovaStar Tech Co., Ltd.

Statement

Thank you for choosing NovaStar's product. This document is intended to help you understand and use the product. For accuracy and reliability, NovaStar may make improvements and/or changes to this document at any time and without notice. If you experience any problems in use or have any suggestions, please contact us via the contact information given in this document. We will do our best to solve any issues, as well as evaluate and implement any suggestions.

XI'AN NOVASTAR TECH CO., LTD.