

Alibaba.com Verified Supplier



Assessment Report

Presented to

Qingdao Maynice International Trading Co., Ltd.

青岛美艾丝国际贸易有限公司

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	No. 1612 Baisheng Business Center, Zhongshan Road, Shinan District, Qingdao City, Shandong Province, China
City / Country:	Qingdao / China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	maynice
Gold Supplier Company Name:	Qingdao Maynice International Trading Co., Ltd.
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Service Provided by TÜV Rheinland

Report No.: 21452533_T



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Date of Assessment:	25/Jan./2021	Report Date:	25/Jan./2021
Assessor's Name:	Steve Wang	Validity Period:	26/Jan./2021 -- 25/Jan./2022
Reviewed By:	Lihua Wu	Online Verification:	http://assessed-suppliers.chn.tuv.com

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Section 1: Company Overview

Company Overview			
1.1 Legal Validity			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	913702030650823508
Year Established:	26/Apr./2013	Validity Period:	26/Apr./2013--31/Dec./2049
Export Experience:	7 years	Industry Experience:	7 years
Registered Address:	No. 502, Unit 4, 39 Siping Road, Shibei District, Qingdao City, Shandong Province, China		
Company Address:	No. 1612 Baisheng Business Center, Zhongshan Road, Shinan District, Qingdao City, Shandong Province, China		
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Qingdao Shibei Market Supervision and Administration Bureau
Registered Capital:	RMB 500,000		
Corporate Representative:	Mr. Lizhi Huang		
Industry:	Makeup Tools		
Business Type:	<input type="checkbox"/> Manufacturer <input checked="" type="checkbox"/> Trading Company <input type="checkbox"/> Manufacturer & Trading Company		
Type of Ownership:	<input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products /Service:	Luxury Mink Lashes; 3D Faux Mink Lashes; Custom Package; Makeup Tools		
1.2 Company Building Information			
Certification Type:	<input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input checked="" type="checkbox"/> Lease Agreement <input type="checkbox"/> Factory Officer Claimed		
Total Building Size:	_____ 200 m ²		
Office Size:	_____ 200 m ²		



Section 2: Human Resources

Human Resources				
2.1 Company Chart				
<pre>graph TD; GM[GM] --- Trading[Trading Dept.]; GM --- RD[R & D Dept.]; GM --- Operation[Operation Dept.]; GM --- Order[Order Tracking Dept.];</pre>				
2.2 Employee Headcount				
Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total	
GM	1	0	1	
Trading Dept.	8	0	8	
R & D Dept.	2	0	2	
Operation Dept.	1	0	1	
Order Tracking Dept.	4	0	4	
Total Number:	16	0	16	
2.3 Management				
Department	Name	Title	Education	Year(s) in Current Company
Confidential	Confidential	Confidential	Confidential	Confidential

Section 3: Current Export Situation

Current Export Situation				
There is/are <u>8</u> foreign trading employee(s) in the company.				
Working Experience	Headcount	Accepted Language	Listening & Speaking	Reading & Writing
Over 30 Years	0	English	YES	YES
21-30Years	0	N/A	N/A	N/A
11-20 Years	0	N/A	N/A	N/A
6-10 Years	2	N/A	N/A	N/A
2-5 Years	6	N/A	N/A	N/A
Less than 2 years	0	N/A	N/A	N/A
Does the company have a valid export license?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Export License Registration No.:		02448464		
Total Revenue (Previous Year):		USD 3,000,000		
Total Export Revenue (Previous Year):		USD 2,500,000		
Estimated Export Revenue (Current Year):		USD 3,500,000		
Trade Agents Employed Overseas:		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Nearest Port:		Qingdao Port		
Accepted Payment Terms		<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input checked="" type="checkbox"/> EXW <input checked="" type="checkbox"/> CFR		
Accepted Payment Type:		<input checked="" type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input checked="" type="checkbox"/> Credit Card <input checked="" type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input checked="" type="checkbox"/> Money Gram <input checked="" type="checkbox"/> Paypal <input checked="" type="checkbox"/> Moneybooker		
Average lead time from product order confirmation to production delivery (products exiting the factory):				
Product Category	Num	Unit		
Luxury Mink Lashes; 3D Faux Mink Lashes; Custom Package; Makeup Tools	15	day		
Average Sampling Time				
Product Category	Lead Time			
Luxury Mink Lashes; 3D Faux Mink Lashes; Custom Package; Makeup Tools	5 days			
The Shortest Sampling Time				
Product Category	Shortest Lead Time			
Luxury Mink Lashes; 3D Faux Mink Lashes; Custom Package; Makeup Tools	2 days			

Section 4: Export Business Capacity

Export Business Capacity			
4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue (USD)	Total Revenue (%)
North America	Luxury Mink Lashes; 3D Faux Mink Lashes; Custom Package; Makeup Tools	Confidential	50
South America	N/A	0	0
Eastern Europe	N/A	0	0
Southeast Asia	N/A	0	0
Africa	Luxury Mink Lashes; 3D Faux Mink Lashes; Custom Package; Makeup Tools	Confidential	10
Oceania	N/A	0	0
Mid East	Luxury Mink Lashes; 3D Faux Mink Lashes; Custom Package; Makeup Tools	Confidential	30
Eastern Asia	N/A	0	0
Western Europe	Luxury Mink Lashes; 3D Faux Mink Lashes; Custom Package; Makeup Tools	Confidential	10
Central America	N/A	0	0
Northern Europe	N/A	0	0
Southern Europe	N/A	0	0
South Asia	N/A	0	0
Domestic Market	N/A	0	0
4.2 Main Clients			
Client Name	Main Product(s)	Total Revenue (%)	
Confidential	Confidential	Confidential	

Section 5: Quality Assurance

Quality Assurance				
5.1.1 Quality Management System Certification				
Certification	Certified By	Certificate No.	Business Scope	Validity Date
N/A	N/A	N/A	N/A	N/A
5.1.2 Product Certification				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
5.2 Testing Report				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
5.3 Supplier Management				
Item	Content	Observations /Comments		
5.3.1	Does the company have a supplier assessment procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
5.3.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input type="checkbox"/> Yes, with written standard procedures <input checked="" type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No		
5.3.4	Does the company keep its supplier assessment reports?	<input type="checkbox"/> Yes, assessment reports are available for more than 3 years <input type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input checked="" type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input type="checkbox"/> No		
5.3.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input type="checkbox"/> Yes, the purchasing document includes all the information required <input checked="" type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No		
5.3.6	Is there a procedure to conduct random product inspections after	<input type="checkbox"/> Yes, with clear standard and written inspection records <input checked="" type="checkbox"/> Yes, with inspection records but no procedures		



	final packaging?	<input type="checkbox"/> Yes, with procedures but no inspection records <input type="checkbox"/> No, inspections are not necessary
5.4 After Sales Service		
Item	Content	Observations /Comments
5.4.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input type="checkbox"/> Yes, with a standard feedback form and records <input checked="" type="checkbox"/> Yes, with a standard feedback form but no records <input type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
5.4.2	Are there any clear procedures for handling customer complaints?	<input type="checkbox"/> Yes, with clear procedures and written records <input type="checkbox"/> Yes, with clear procedures but no written records <input checked="" type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
5.4.3	Is there a closed-loop corrective action system in place?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.4.4	Can finished/packaged products be traced by lot identification to the appropriate raw material test reports?	<input type="checkbox"/> Yes, with procedures to trace raw materials <input checked="" type="checkbox"/> Yes, main raw material can be traced <input type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
5.4.5	Is there a product alert and recall procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Section 6: R & D Capacity

R&D Capacity				
6.1 Current Situation				
There is/are <u> 2 </u> R&D engineer(s) in the company.				
Education Level	Headcount		Work Experience	Headcount
Doctorate	0		Over 30 Years	0
Post-Graduate	0		21-30 Years	0
Graduate	1		11-20 Years	0
Junior College	1		6-10 Years	2
Technical School	0		2-5 Years	0
High School	0		Less than 2 years	0
Patent Situation				
Patent No.	The Name of the Patent	The Patent Type	Available Date	
N/A	N/A	N/A	N/A	
Brand Situation				
Registration/ap plication No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.
N/A	N/A	N/A	N/A	N/A
The Average Time For New Products Launched				
Product Category		Lead Time		
Luxury Mink Lashes; 3D Faux Mink Lashes; Custom Package; Makeup Tools		10 days		
The Shortest Time For A New Item Launched				
Product Category		Shortest Lead Time		
Luxury Mink Lashes; 3D Faux Mink Lashes; Custom Package; Makeup Tools		2 days		
Does the company provide ODM service for others?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Are there relevant design input/output, review, and verification documents available for the assessment company?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Based on inspection, are R & D employees equipped with adequate specialized equipment?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If yes, please list all key equipment used:		Confidential		
Do R& D employees use any specific software for designing new products?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If yes, please list the main software used:		PS		






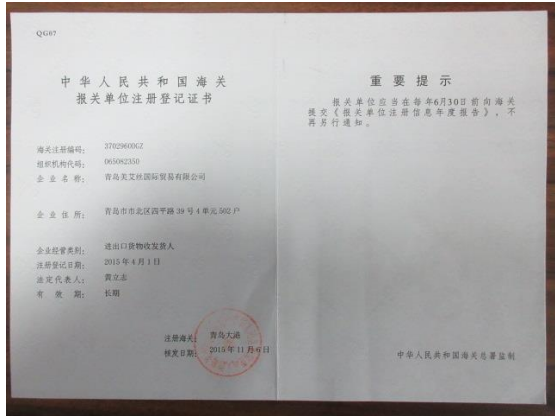
Please list all certifications and/or qualifications of the R & D department:	N/A
Has the company established standard design procedures for new products?	<input type="checkbox"/> Yes, with clear written instructions <input checked="" type="checkbox"/> Yes, without written instructions <input type="checkbox"/> No
Have the designed products been internal verified or validated?	<input type="checkbox"/> Yes, with clear written records <input type="checkbox"/> Yes, only part written records <input checked="" type="checkbox"/> Yes, without written records <input type="checkbox"/> No
Have the designed products been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input type="checkbox"/> Yes, only part of designed products have been tested <input checked="" type="checkbox"/> No
Are the designed products confirmed by the customers?	<input type="checkbox"/> Yes, all designed products have been confirmed <input checked="" type="checkbox"/> Yes, part of designed products have been confirmed according to client's requirements <input type="checkbox"/> No
Does the company has qualification requirements for designers?	<input type="checkbox"/> Yes, with written job description <input checked="" type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input type="checkbox"/> No
Are the designers' qualifications recognized by the company?	<input type="checkbox"/> Yes, with written records <input checked="" type="checkbox"/> Yes, without written records <input type="checkbox"/> No
What level of design services are provided?	<input checked="" type="checkbox"/> Only add logo/change color/material <input checked="" type="checkbox"/> Sample processing <input checked="" type="checkbox"/> Graphic processing <input type="checkbox"/> Create an entirely new product
6.2 R&D Real Case Description	
Customer's Name	Confidential
Customer's Location	Confidential
Customer's Industry:	Confidential
Order's Requirement Description:	Confidential
6.3 Design Process (Confidential)	
6.4 Design Devices (Confidential)	








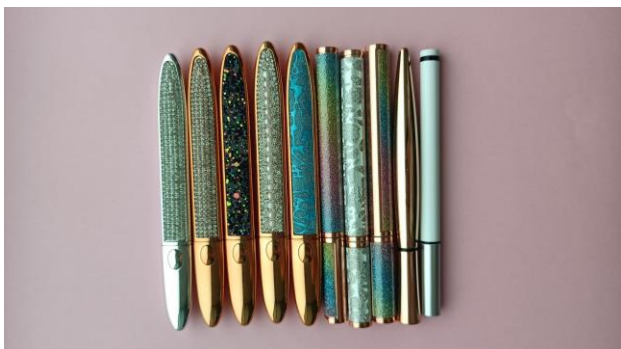
Section 7: Company Development / Expansion Plans

Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	The organization is going to Set up overseas branches to improve the level of e-commerce.	1 Year

Section 8: Certification & Photos

Certification & Photos	
<p>Certification & Photos -- Business License</p> 	<p>Certification & Photos -- Foreign Trade Import and Export Filing Registration Form</p> 
<p>Certification & Photos -- Permit for Opening Bank Account</p> 	<p>Certification & Photos -- Custom Clearance Registration Form</p> 
<p>Patent Photos (N/A)</p>	
<p>Product Certification Photos (N/A)</p>	
<p>Quality Management System Certification Photos (N/A)</p>	
<p>Testing Report Photos (N/A)</p>	
<p>Trademark Photos (N/A)</p>	

Section 9: Company and Product Samples

Company and Product Samples	
Office Gate	Office
	
Product Sample	Product Sample
	
Product Sample	Product Sample
	

Section 10: Competitive Advantages

10.1 Product Group Capacity						
10.1.1 Products Sold (Within 12 Months)						
Products Name	Quantity		Revenue (USD)			
Confidential	Confidential		Confidential			
10.1.2 Suppliers Cooperated With (Within 12 Months)						
No. of cooperation suppliers (total)		Confidential				
No. of suppliers (which cooperated over 2 times)		Confidential				
No. of provinces which cooperation suppliers belong to		Confidential				
Would the company like to provide design solution service for integration project?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No				
If yes, these projects include		Relevant product Purchasing with the main product				
Would the company like to provide a total solution for purchasing?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> Part, _____ <input type="checkbox"/> No				
If yes, please describe it		Relevant product Purchasing with the main product				
10.1.3 Real Case Description:						
Customer Name		Confidential				
Customer Country		Confidential				
Customer Region		Confidential				
Products Category		Confidential				
Order Value (USD)		Confidential				
Order Processing Process		Confidential				
Customer's Feedback		Confidential				
10.2 Real Case for Lower MOQ & Lead Time						
Products Name	MOQ (Within 12 Months)	Lead Time				
Luxury Mink Lashes; 3D Faux Mink Lashes; Custom Package; Makeup Tools	1 Pair	2 Days				
10.3 Real Case for Large Contract & Lead Time						
Products Name	Order (Within 12 Months)	Lead Time				
Luxury Mink Lashes; 3D Faux Mink Lashes; Custom Package; Makeup Tools	720,000 Pairs	1 Month				
10.4 Overseas After Sales Service Capacity						
10.4.1 Do you have an overseas onsite service center?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				
10.4.2 If yes, what onsite after-sales services are included		N/A	Location	Evidence- provided		
				Self-description		
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Equipment -installation, maintenance and other services	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Technical advice	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Personnel training	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Other: N/A		N/A	N/A	N/A
10.4.3 Average response time	2hours			
10.5 After-sales service capacity				
10.5.1 The Average Guarantee Time				
Product Category		Guarantee Time		
Luxury Mink Lashes; 3D Faux Mink Lashes; Custom Package; Makeup Tools		1 year		
10.5.2 The Longest Guarantee Time				
Product Category		Guarantee Time		
Luxury Mink Lashes; 3D Faux Mink Lashes; Custom Package; Makeup Tools		2 days		
10.5.3 Does the company accept small order?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		



Section 11: Service capabilities

11.1 Experience with large-scale procurement contracts		
11.1.1 Have you had a procurement contract with a Fortune 500 company?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
11.1.2 The country/region of your overseas service center		
Country/Region	N/A	
11.2 Overseas showroom		
11.2.1 Do you have an overseas showroom?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
11.2.2 The country/region of your overseas showroom		
Country/Region	N/A	
11.3 Offline trade show		
Have you participated in offline trade shows?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Tradeshow name	N/A	Official images from the trade show N/A
Date attended	N/A	
Host Country/Region	N/A	



Section 12: Supply chain capability

12.1 Centralized procurement	
In the past 12 months, have you sold products from at least three sub-categories?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
12.2 Overseas warehouse	
Do you have an overseas warehouse?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Country/Region	N/A

-- End of Report --